

PTO/SB/97 (08-00)

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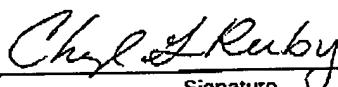
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TRANSMITTAL FORM  
PRELIMINARY AMENDMENT

TOTAL NUMBER OF PAGES SUBMITTED INCLUDING COVER PAGE: 4

SERIAL NUMBER: 09/887,460

FILED: JUNE 21, 2001

INVENTOR: T. KOHDA ET AL.

DOCKET NUMBER: JP920000074US1

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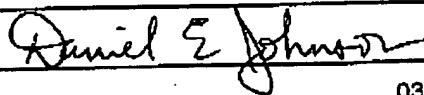
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| <b>TRANSMITTAL<br/>FORM</b><br><i>(to be used for all correspondence after initial filing)</i> |   | Application Number     | 09/887,460      |
|  |   | Filing Date            | 06/21/2001      |
|  |   | First Named Inventor   | T. Kohda et al. |
|  |   | Group Art Unit         | 2176            |
|  |   | Examiner Name          | H. Herndon      |
| Total Number of Pages in This Submission   | 1 | Attorney Docket Number | JP920000074US1  |

**ENCLOSURES (check all that apply)**

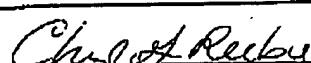
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| <input type="checkbox"/> Fee Transmittal Form                                   | <input type="checkbox"/> Assignment Papers<br>(for an Application)                            | <input type="checkbox"/> After Allowance Communication<br>to Group                            |
| <input type="checkbox"/> Fee Attached   | <input type="checkbox"/> Drawing(s)   | <input type="checkbox"/> Appeal Communication to Board<br>of Appeals and Interferences        |
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| <input type="checkbox"/> Affidavits/declaration(s)                              | <input type="checkbox"/> Petition to Convert to a<br>Provisional Application                  | <input type="checkbox"/> Status Letter  |
| <input type="checkbox"/> Extension of Time Request                              | <input type="checkbox"/> Power of Attorney, Revocation<br>Change of Correspondence<br>Address | <input type="checkbox"/> Other Enclosure(s) (please<br>identify below):                       |
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| <input type="checkbox"/> Response to Missing Parts<br>under 37 CFR 1.52 or 1.53 |   |   |
| Remarks   |   |   |

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

|                               |   |  |
|-------------------------------|---|--|
| Firm<br>or<br>Individual name | Daniel E. Johnson   |  |
| Signature                     |  |  |
| Date                          | 03/17/2003  |  |

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#5/A  
3-24-03

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application:

March 17, 2003

T. Kohda et al.

Group Art Unit: 2176

Application No.: 09/887,460

Examiner: H. Herndon

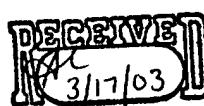
Filing Date: June 21, 2001

San Jose, California

Title: Advertising Method and System, Method and System for Transacting an Advertising Frame and Recording Media

Official

PRELIMINARY AMENDMENT



Commissioner for Patents  
Washington, DC 20231

Dear Sir:

~~Please amend the specification in the above-referenced application as indicated below.~~

~~On page 1, immediately following the title of the application, insert the following sentence:~~

~~This application claims the foreign priority benefit of Japanese application number 2000-188523, filed June 22, 2000.~~

A1

JP920000074US1

Appl. No. 09/887,460

-1-